



The United States Air Force
Band of Flight



Wright Brass



**USAF BAND OF FLIGHT
WRIGHT BRASS**

SPONSOR KIT

Table of Contents

Contents.....	2
Advertising Quick Reference.....	3
Ensemble Description.....	4
Sample News Release.....	4
Instruction for Image/Graphic Usage.....	4
AFBF Logo/Ensemble Image (small).....	5
USAF/AFMC Symbols.....	6
Concert Poster.....	7

Air Force Band of Flight Advertising Quick Reference Sheet

- The objective is to get the word out to as many people as possible!
- Call your local newspapers and ask them to advertise the Air Force Band of Flight by listing the performance location, date, time, and the fact that the concert is FREE.
- Incorporating neighborhood newspapers in addition to the large local newspaper is also a good idea.
- Call your local radio station owner, manager, and/or program director. Give them the text for the radio PSA.
- Call your local television stations and ask them to advertise our concert on their community bulletin board or equivalent local news page.
- Get in touch with any local Veteran's groups and let them know about the concert. They also may be interested in posting the colors.
- Get in touch with any local homes for the elderly. They may like to bus themselves to the concert.
- Feel free to call the band's Publicity department with any questions. (937) 656-1755

WRIGHT BRASS

A brassy blend of sound, style, and humor make Wright Brass an entertaining ensemble for audiences of all kinds. From public relations performances to high level military functions, quality is the hallmark of this exciting group. Wright Brass has performed concerts and master classes at many colleges and universities across the nation, including performances at the Rafael Mendez Brass Institute held at Arizona State University, the University of Cincinnati College-Conservatory of Music Brass Day, the International Brassfest held in Bloomington, IN, and the Great American Brass Band Festival.

Continuing the United States Air Force Band of Flight legacy of introducing significant new works for winds, Wright Brass has commissioned works by such leading composers as Robert Washburn, James Curnow, Stephen Melillo, and John Wasson. Wright Brass, along with all of the components of the Band of Flight, enjoys a reputation for excellence throughout Ohio, Indiana, Michigan, Kentucky, West Virginia, Pennsylvania, and Maryland.

The current members of Wright Brass are Technical Sergeant Mike Richter, trumpet and Noncommissioned Officer in Charge; Technical Sergeant Eric Knorr, trumpet; Staff Sergeant John Hardisky, tuba; Staff Sergeant Renee Parcell, horn; Staff Sergeant Andrew Duncan, trombone; and Senior Airman Jesus Delgado, percussion.

ADD YOUR SPECIFIC EVENT INFO:

Sample News Release

Wright Brass is one of four classical chamber ensembles within the United States Air Force Band of Flight. A brassy blend of sound, style, and humor makes Wright Brass an entertaining ensemble for audiences of all kinds. From public relations performances to high level military functions, quality is the hallmark of this exciting group. Wright Brass has performed concerts and master classes at many colleges and universities across the nation.

The United States Air Force Band of Flight is one of twelve bands in the Air Force. The band's purpose is to support the global Air Force mission in war and peace by fostering our national heritage and by providing professional musical products and services for official military, recruiting, and community relations events. For more information about this and other performances by your United States Air Force Band of Flight, please go to www.bandofflight.af.mil.

Instructions for Image/Graphic Usage

The included images and graphics can be copied from this document into the program/format you will be using for promotional material. As a copied image/graphic, each item can be resized to your specific needs (usually smaller). The "Concert Poster" can be copied into any basic word processing program to add a text box in the white space with event information (date/location/time). *A larger (11"X17") concert poster or photo (8"X10") is available upon request.* Please provide us with a proof of any publicity prior to implementation.

- 1. CHOOSE THE GRAPHIC THAT SUITS YOUR NEEDS**
- 2. COPY (RIGHT CLICK-COPY OR SIMPLY DRAG) INTO NEW DOCUMENT**
- 3. RESIZE TO FIT YOUR PUBLICATION**



The United States Air Force Band of Flight





1. CHOOSE THE GRAPHIC THAT SUITS YOUR NEEDS
2. COPY (RIGHT CLICK-COPY OR SIMPLY DRAG) INTO NEW DOCUMENT
3. RESIZE TO FIT YOUR PUBLICATION



The United States Air Force Band of Flight Wright Brass

