

Systems Go



USAF Band of Flight
Wright-Patterson AFB, OH

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Air Force Band of Flight Advertising Quick Reference Sheet

THE OBJECTIVE IS TO GET THE WORD OUT TO AS MANY PEOPLE AS POSSIBLE!

Contact the following local and regional resources to advertise:

- Newspapers: large local and neighborhood publications
- Radio stations: owner, manager, and/or program director. Send text for the radio PSA.
- Television stations: community bulletin board or equivalent local news page
- Veteran's groups, retirement & assisted living communities: activities/program director
 - Veteran's groups may be interested in posting the colors.

**ASK THEM TO ADVERTISE THE BAND OF FLIGHT'S PERFORMANCE INCLUDING:
LOCATION, DATE & TIME**

Be sure to mention that the concert is FREE.

Please call the band's Publicity department with any questions. (937) 522-3181

SYSTEMS GO

Systems Go is the popular music component of The United States Air Force Band of Flight, stationed at Wright Patterson Air Force Base, Ohio. As part of the Band of Flight's community relations mission, Systems Go performs at fairs, festivals, amusement parks and a host of community-sponsored events. Combined with year-round support of military ceremonies and events, Systems Go maintains an extensive performance schedule and repertoire that relies on the talents and flexibility of its members.

Led by Master Sergeant Toby McWilliams, the members of this versatile group have performed with many notable artists including Stevie Wonder, Ricky Skaggs, Jeff Jarvis, Bobby McFerrin, and Lee Greenwood among others. Systems Go has performed at the Rock and Roll Hall of Fame, Dollywood, the Louisville Waterfront Independence Festival, on the Nashville Network, and at major air shows throughout the Midwestern United States. This dynamic group is sure to provide top-notch, high-energy entertainment for the whole family.

Systems Go Tech Rider

Systems Go, a component of the USAF Band of Flight stationed at Wright-Patterson AFB, OH, is a seven-piece popular music combo. The group travels with 10,000 pounds of musical and electronic equipment. Band personnel ride in a 15-passenger van and musical equipment is transported in a five-ton secured truck.

The following list of advance planning requirements will ensure a successful concert

Stage Size It is important that the performance area is large enough to accommodate Systems Go. **The minimum stage size is 24'x16'**. Stage lighting should be adequate for the audience to clearly see the band and for band members to read sheet music as needed. If the stage is to be shared, please inform us so we can plan accordingly. An **8'x8'** space will need to be reserved approximately **50'** from the front of the performance stage to place the audio console.

Power requirements **100 amp single phase 120/208V service disconnect within 20 feet of the stage (Preferred) OR 6 dedicated, 110 Volt, 20 amp circuits.** This will prevent us from blowing fuses and/or damaging equipment due to insufficient power. When we arrive to the performance site, please ensure that an electrician or technician will be available to inform us where to draw power from and that the source is available and unlocked upon arrival.

Loading Dock Locate the most accessible loading dock/entrance. We will need to unload our truck as close to the stage as possible. Please ensure that the area is available when the band is scheduled to arrive and that the vehicles will be able to stay in place until after the performance.

Equipment/Case Storage Please locate a place to store equipment cases. A small room or designated space close to the stage would be convenient. If the truck is backed right up to the stage, then cases can be stored on truck.

Set-up/Tear-down/Sound Check/Changing Time Systems Go takes approximately three hours to set up, conduct a sound check and change into uniforms. It also takes one and a half hours to tear down and load after the concert. During this time, please ensure that the host facility and your staff are aware of this to avoid any possible conflicts.

Instructions for Image/Graphic Usage

The included images and graphics can be copied from this document into the program/format you will be using for promotional material. As a copied image/graphic, each item can be resized to your specific needs (usually smaller). Please provide us with a proof of any publicity prior to implementation.

<http://www.bandofflight.af.mil/ensembles/BandEnsembleBio.asp?EnsembleID=187>

- 1. CHOOSE THE GRAPHIC THAT SUITS YOUR NEEDS**
- 2. COPY (RIGHT CLICK-COPY OR SIMPLY DRAG) INTO NEW DOCUMENT**
- 3. RESIZE TO FIT YOUR PUBLICATION**



Guidelines for use of the Air Force Symbol can be viewed at:

<http://www.trademark.af.mil/symbol/displaying/index.asp>

Other versions of the Air Force Symbol can also be downloaded from this website.



U.S. AIR FORCE



