

USAF Band of Flight

Night Flight



Jazz Ensemble

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Air Force Band of Flight Advertising Quick Reference Sheet

- The objective is to get the word out to as many people as possible!
- Call your local newspapers and ask them to advertise the Air Force Band of Flight by listing the performance location, date, time, and the fact that the concert is FREE.
- Incorporating neighborhood newspapers in addition to the large local newspaper is also a good idea.
- Call your local radio station owner, manager, and/or program director. Give them the text for the radio PSA.
- Call your local television stations and ask them to advertise our concert on their community bulletin board or equivalent local news page.
- Get in touch with any local Veteran's groups and let them know about the concert. They also may be interested in posting the colors.
- Get in touch with any local homes for the elderly. They may like to bus themselves to the concert.
- Feel free to call the band's Publicity department with any questions. (937) 656-1755

NIGHT FLIGHT

Night Flight is a seventeen-piece jazz ensemble that combines the best in traditional and contemporary big band jazz. Night Flight performs for official military ceremonies and social functions, and for community concerts and festivals throughout the Midwest. They have performed at national and international festivals and conferences with such noted jazz artists as Al Vizutti, Rob McConnell, and Arturo Sandoval. Outstanding charts written and arranged by Night Flight personnel and the world's leading jazz composers provide a framework for their exciting performances.

Led by TSgt Eric Frank, this dynamic group is sure to provide top-notch, high-energy support for your event, while entertaining the whole family.

ADD YOUR SPECIFIC EVENT INFO:

Sample News Release

This highly acclaimed ensemble performs a diverse and exciting program consisting of swing music of the "Big Band" era, jazz, Latin and funk compositions from contemporary big bands and original music written by members of the band. Whether performing full-length concerts or supporting official military functions, these active-duty Air Force musicians consistently demonstrate the United States Air Force Band of Flight's commitment to musical excellence.

The United States Air Force Band of Flight is one of twelve bands in the Air Force. The band's purpose is to support the global Air Force mission in war and peace by fostering our national heritage and by providing professional musical products and services for official military, recruiting, and community relations events. For more information about this and other performances by your United States Air Force Band of Flight, please go to www.bandofflight.af.mil.

Instructions for Image/Graphic Usage

The included images and graphics can be copied from this document into the program/format you will be using for promotional material. As a copied image/graphic, each item can be resized to your specific needs (usually smaller). The "Concert Poster" can be copied into any basic word processing program to add a text box in the white space with event information (date/location/time). *A larger (11"X17") concert poster or photo (8"X10") is available upon request.* Please provide us with a proof of any publicity prior to implementation.

- 1. CHOOSE THE GRAPHIC THAT SUITS YOUR NEEDS**
- 2. COPY (RIGHT CLICK-COPY OR SIMPLY DRAG) INTO NEW DOCUMENT**
- 3. RESIZE TO FIT YOUR PUBLICATION**



The United States Air Force Band of Flight

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