



SPONSOR KIT

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Air Force Band of Flight Advertising Quick Reference Sheet

- The objective is to get the word out to as many people as possible!
- Call your local newspapers and ask them to advertise the Air Force Band of Flight by listing the performance location, date, time, and the fact that the concert is FREE.
- Incorporating neighborhood newspapers in addition to the large local newspaper is also a good idea.
- Call your local radio station owner, manager, and/or program director. Give them the text for the radio PSA.
- Call your local television stations and ask them to advertise our concert on their community bulletin board or equivalent local news page.
- Get in touch with any local Veteran's groups and let them know about the concert. They also may be interested in posting the colors.
- Get in touch with any local homes for the elderly. They may like to bus themselves to the concert.
- Feel free to call the band's Publicity department with any questions. (937) 522-3181

USAF Band of Flight

The United States Air Force Band of Flight is a 14-member ensemble that will provide top-notch, high-energy entertainment for the whole family. From community relations performances to high-level military functions, this exciting group of Airmen musicians demonstrates the hallmarks of quality, innovation, and entertainment. Capitalizing on the synergy of two existing groups, Wright Brass and Systems Go, this dynamic ensemble brings a unique and diverse combination of musical stylings to the concert stage. Its repertoire, which draws heavily on the talented arrangers in the band, is best characterized as everything from Bach to the Beatles and beyond!



ADD YOUR SPECIFIC EVENT INFO:

Sample News Release

The United States Air Force Band of Flight is stationed at Wright-Patterson Air Force Base, Ohio. This 14-member group performs a diverse and exciting program consisting of classical music, marches, jazz, country and rock. Whether performing full-length concerts or supporting official military functions, these active duty Air Force Airmen musicians consistently demonstrate the United States Air Force Band of Flight's commitment to musical excellence.

The United States Air Force Band of Flight is one of ten bands in the Air Force. The band's purpose is to support the Air Force mission in war and peace by providing professional musical products and services for troop morale, recruiting, and community relations events. The United States Air Force Band of Flight honors those who have served, inspires American citizens to heightened patriotism and service, and positively impacts the global community on behalf of the U. S. Air Force and the United States of America. For more information about this and other performances by your United States Air Force Band of Flight, please go to www.bandofflight.af.mil.

Instructions for Image/Graphic Usage

The included images and graphics can be copied from this document into the program/format you will be using for promotional material. As a copied image/graphic, each item can be resized to your specific needs (usually smaller). The "Concert Poster" can be copied into any basic word processing program to add a text box in the white space with event information (date/location/time). *A larger (11"X17") concert poster template is available upon request. Also, a high resolution group photo is available for download at <http://www.bandofflight.af.mil/ensembles/BandEnsembleBio.asp?EnsembleID=285>* Please provide us with a proof of any publicity prior to implementation.

- 1. CHOOSE THE GRAPHIC THAT SUITS YOUR NEEDS**
- 2. COPY (RIGHT CLICK-COPY OR SIMPLY DRAG) INTO NEW DOCUMENT**
- 3. RESIZE TO FIT YOUR PUBLICATION**





Guidelines for use of the Air Force Symbol can be viewed at <http://www.trademark.af.mil/symbol/displaying/index.asp> Other versions of the Symbol can also be downloaded from the previously mentioned website.



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